

PRESS RELEASE

AIDS Activist and SitRelief Shorts User Survives Boat Sinking in the Atlantic

April 27, 201, Irvine, CA. Victor Mooney, HIV/AIDS activist, survived the sinking of his 21 foot boat, *Never Give Up*, as he rowed from Africa to the United States to raise money for AIDS medicines and bring awareness of voluntary HIV testing.

On Feb. 26, 2011 he left Cape Verde Island off the coast of Africa to begin his journey. His boat began to take on water and sank. He deployed his life raft and drifted 250 miles over 14 days without food before he was picked up by the Greek freighter, *MV Norfolk*, on March 10. The *Norfolk* was headed for Brazil.



Leaving the Cape Verde Islands



Rescued by *MV Norfolk*



Victor with the crew of the *MV Norfolk*

"During my time on the life raft, I drew deep inspiration from the Diary of Ann Frank and Psalm 91. I hope this ten year journey will share the importance of humanity" said Mooney.

Mr. Mooney lives in Forest Hills, NY, is a former college public affairs and volunteers for South African Arts International, an international humanitarian organization the rower founded in 1994. He lost one brother to AIDS, and has another brother who has been diagnosed with the disease as well.

"LipoWear was one of Victor's sponsors and provided SitRelief Shorts to make his rowing more comfortable. We were pleased to have been a sponsor for Victor and are very grateful he survived this terrible event. His courage and dedication to helping those with AIDS is admired by many" said Terry, Delonas, Cofounder of LipoWear, and AIDS survivor.

About LipoWear

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD. SitRelief Shorts are available for men and women customers online.

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