

Sitting Pain Relief for Long Distance Motorcycle Riders

Irvine, CA, Sept. 3, 2010. Motorcycle riders have discovered SitRelief Shorts online and begun using them to provide comfort on long rides. "Many long distance motorcycle riders develop considerable sitting pain and discomfort after hours on the road" reports Terry Delonas, Cofounder of LipoWear. "They have started buying our shorts and blogging about them online at www.advriders.com and www.nmbmwmc.org. We have been contacted by previously saddlesore bikers from around the country who report great pain relief on long rides".

Biker comments include:

"Just finished the Alcan5000 and used these shorts to help combat a chronic tailbone issue. I rode the entire 4800 miles without any issue with my tailbone! I believe these shorts were one of the best "comfort" investments I made in preparation for this event."

"I just got back from a 2000 mi. motorcycle ride and these shorts really made the 8-9 hr days in the saddle much more comfortable. I tossed them in the washer and dryer when I did laundry and they laundered just fine. I consider them a part of my essential equipment now."

"700 miles! I found I didn't have any wear on my butt to speak of and I would recommend them to any biker who was planning to take a long ride."

"I used them for a 450 mi. motorcycle ride last Sunday and they worked well. These shorts could really become popular with motorcycle riders."

"We went on a 330 mile ride last Saturday and another 317 on Sunday and absolutely love them! I am wearing the men's shorts until you come up with the women's version. You definitely have a niche in the motorcyclist market!" [Note: women's shorts now available.]

"My boyfriend tried my women's SitRelief Shorts on a long ride and loves them. Don't use my name."

"I sit a little taller in the saddle of my Harley."

SitRelief Shorts are available online for men and women at www.sitreliet.com.



About LipoWear

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, seniors and recreational users. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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