

Seniors Report on Need for SitRelief Shorts

Irvine, CA, Aug 10, 2009. LipoWear, LLC, a therapeutic clothing company and maker of SitRelief Shorts, a pain relieving, padded undergarment designed for selected patient populations with sitting pain, reported on the result of a Focus Panel of senior men with sitting pain who tried SitRelief Shorts. Loss of body fat (lipoatrophy) is a common occurrence in the normal process of aging and can lead to significant sitting pain and discomfort.

Joe Bollert, PhD, Cofounder of LipoWear, studied a panel of senior men who reported significant pain relief using the shorts. "Seniors had the same positive response as patients in our clinical trial. Dramatic sitting comfort and an increased Quality of Life as a result of being able to sit comfortable for extended periods" said Bollert.

The following comments were made by the seniors:

"I could sit thru my grand daughter's college graduation in comfort"

"Thank you very much"

"Attended outdoor concert I would have not gone to"

"Great product"

"Driving was more comfortable"

"You have a winner for seniors!"

SitRelief Shorts are available online at www.lipowear.com.

SitRelief Shorts are a clinically tested padded undergarment designed to provide sitting pain relief to patients who have lost the natural fat cushion in the buttocks which often results in significant sitting pain. This includes people with cancer, HIV/AIDS as well as seniors.



About LipoWear

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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